

לו"ז HIP 2015

Day	# Meeting	Topic	
Thursday	1	Day 1: Introduction; Overview; Basic Definitions & Concepts of Entrepreneurship	
Friday		Day 2: Starting a New Venture	
Tuesday	2	Business Model Design Workshop – Part 1	
Tuesday	3	Mentoring Session	
Thursday		Practice Lab	
Tuesday	4	Business Model Design Workshop – Part 2	
Tuesday		Free	
Thursday	5	Practice Lab	
Tuesday		Networking for startups + Founders Agreement (Barnea)	
Tuesday	6	Rony Tzarum	
Tuesday	7	Outsourcing: work with freelancers	
Thursday	8	Practice Lab	
Tuesday		Founders Agreement - Barnea	
Tuesday	9	Mentoring Session	
Thursday	10	Practice Lab	
Tuesday		Building marketing plan for your venture + Business model and IP (Barnea)	
Tuesday	11	Marketing Strategies – Digital and Mobile Marketing tools	
Thursday	12	Practice Lab	
Tuesday		Free - כנס בוגרים הישג	
Tuesday	13	מפגש הכרות עם המתכנתים - speed night	
Tuesday		Meeting entrepreneurs: lecture or visit	
Thursday		Free	
Tuesday	14	Pitch Workshop	
Tuesday	15	Mentoring Session	
Thursday	16	Marketing Strategies – Market penetration strategy	לשים לב שהמפגש חובה בחמישי בגלל החגים
Thursday		Chag	
Thursday		Chag	
Tuesday	17	Introduction to User Experience Design	
Thursday		Practice Lab	
Tuesday	18	Mentoring Session	
Tuesday	19	Finance for Entrepreneurs	
Tuesday		Community Management workshop	
Thursday		Practice Lab	
Tuesday	20	Fundraising strategies + Egreements (Barnea)	
Thursday		Practice Lab	
Tuesday	21	Meeting entrepreneurs: lecture or visit	
Thursday		Practice Lab	
Tuesday	22	Investors Feedback	
Thursday		Practice Lab	
Tuesday		Mentoring Session	
Thursday		Practice Lab	